CONCORDIA UNIVERSITY FACULTY OF COMMERCE AND ADMINISTRATION MINUTES OF FACULTY COUNCIL MEETING FRIDAY, MARCH 3, 1989

Present: S. H. Appelbaum (Chair)

D. Acland (Acco.), D. Ajmo (CASA), M. Anvari (Fina.), K. Argheyd (Mana.), B. Barbieri (Mktg.), R. Curnew (Acco.), K. Cox (CASA), U. de Brentani (Mktg.), K. C. Dhawan (Mktg.), A. Farhoomand (DS&MIS), M. Franklin (Mana.), Z. Gidengil (Assoc. Dean), G. J. Gouw (Mech. Eng.), A. Hochstein (MBA), S. Hoffman (Lib.), B. Ibrahim (Mana.), A. Kekedjian (CASA), J. Kelly (Mana.), C. Kim (Mktg.), M. Kusy (Assoc. Dean), R. A. Long (Acco.), S. Loo (CASA), G. Martin (Comp. Sci.), R. Martin (Reg.), R. McTavish (Mktg.), A. Rahman (Assoc. Dean), A. Satir (DS&MIS), L. Shanker (Fina.), M. Sharma (DS&MIS), P. Stinis (CGSA), T. J. Tomberlin (DS&MIS), B. Weber (CASA), R. O. Wills (Assoc. Dean),

Absent with

regrets:

M. Armstrong, A. Jalilvand, C. Pihl, L. Switzer

- I <u>Call to Order</u>
 The meeting was called to order at 09:35.
- II <u>Closed Meeting</u>
- III Open Meeting
- IV <u>Approval of Agenda, CAFC-89-02A</u>
 IT WAS MOVED BY M. SHARMA AND SECONDED BY B. BARBIERI THAT THE AGENDA, CAFC-89-02A, BE APPROVED AS PRESENTED.

THE MOTION WAS CARRIED.

V Approval of Minutes of Previous Meeting, CAFC-89-01M
IT WAS MOVED BY M. KUSY AND SECONDED BY A. FARHOOMAND THAT THE
MINUTES OF THE FACULTY COUNCIL MEETING HELD FEBRUARY 3, 1989, CAFC89-01M, BE APPROVED AS PRESENTED.

THE MOTION WAS CARRIED.

VI <u>Chair's Remarks and Question Period</u>

The Chair reported that a prime concern identified during the recent breakfast meetings with groups of full time faculty is the need to focus on the undergraduate program, specifically, having more full-time faculty participation in teaching and academic advising.

He advised that current discussions with the Vice-Rector, Academic, and the Deans involve the feasibility of scheduling classes six days a week, which he strongly supports, and the decline in the enrolment of francophone students. With regard to attracting more francophone students, he announced that Associate Dean Wills will be organizing meetings with counsellors and directors from the French CEGEP's and effective September 1989, Faculty offerings will include one French section of a multi-section core course in Accountancy and Management. With regard to Faculty resources for increased emphasis on the undergraduate program, the Chair noted that the intention is not to improve the undergraduate program at the expense of the graduate programs but rather to redistribute current resources to achieve this goal. As well, serious consideration will be given prior to making commitments to new projects which will place a demand on resources. With regard to new projects, the Chair advised that the EMBA India project has been postponed until formal approval and financing is arranged with CIDA. In conclusion, the Chair advised that the Full Professors will continue to meet on a regular basis to determine the critical role that senior faculty members can undertake, i.e. mentoring, advising.

Professor Anvari noted the announcement in the March 2nd <u>Thursday</u> <u>Report</u> of the University's Employment Equity policy adopted by the Board of Governors and questioned the approval process for the policy. As no information was available on the process, he requested that a discussion of the academic implications of the policy be included as an item on the agenda of the next Faculty Council meeting and that Dr. Kenniff be advised of the concern of the Faculty about this issue.

In response to a question, R. O. Wills confirmed that the Faculty does not plan to reduce the current annual quota for full-time students to accommodate space problems and scheduling logjams. During the discussion period the Chair assured P. Stinis, the CGSA representative, that the quality of the graduate programs would not be jeopardized by the proposed improvements in the undergraduate area. He also assured D. Ajmo, the CASA representative, that should the six day teaching schedule be implemented, class schedules would still accommodate the full-time student who must work Fridays and Saturdays. A discussion ensued regarding the strategic planning of the Faculty and the traditional structure whereby initiatives stem from the department level. It was suggested that the issue of Concordia's approach to Montreal's multicultural market be addressed at the next meeting of Full Professors.

VII <u>Business Arising from Previous Meeting</u>

1. Feedback from departments concerning proposal for establishment of the Concordia International Business Centre (CIBC)

IT WAS MOVED BY Z. GIDENGIL AND SECONDED BY R. CURNEW THAT COUNCIL ENDORSE THE ESTABLISHMENT OF THE CONCORDIA INTERNATIONAL BUSINESS CENTRE (CIBC).

THE MOTION WAS CARRIED (Unanimous).

The Council applauded K. C. Dhawan for his efforts on behalf of the Faculty.

 Dean of Graduate Studies request for representation on Faculty Council, CAFC-89-02A-01

The Chair noted that this item had not been discussed at the Dean's meetings. It was further noted that the Faculty's Associate Dean, Research and Graduate Studies, currently provided a liaison between Graduate Studies and the Faculty. The need to expand current composition of Council was questioned in that there already is a provision for two representatives from other areas of the University.

IT WAS MOVED BY M. KUSY AND SECONDED BY M. ANVARI THAT FACULTY COUNCIL SUPPORT THE FULL MEMBERSHIP OF THE DEAN OF GRADUATE STUDIES OR DELEGATE ON THE COMMERCE AND ADMINISTRATION FACULTY COUNCIL.

THE MOTION WAS DEFEATED (0 in favor, 22 opposed, 4 abstentions).

VIII Reports from Standing Committees

1. Commerce Graduate Studies Committee

M. Kusy reported that the only major issue is the proposed Graduate Grading System which appears on the agenda, item X, 1. He advised that the proposal has been sent to the departments for feedback and will be discussed at the next GSC meeting, March 17th. The GSC will report on the issue at the next meeting of Council.

2. <u>Commerce Undergraduate Curriculum Committee</u>

1. Revision to Major in Human Resource Management, CAFC-89-02A-05

IT WAS MOVED BY R. O. WILLS AND SECONDED BY B. IBRAHIM THAT FACULTY COUNCIL ENDORSE THE RECOMMENDATION OF THE UNDERGRADUATE CURRICULUM COMMITTEE TO REVISE THE MAJOR IN HUMAN RESOURCE MANAGEMENT SUBMITTED BY THE MANAGEMENT DEPARTMENT, CAFC-89-02A-05.

THE MOTION WAS CARRIED (17 in favor, 0 opposed, 1 abstention).

IX Reports from Faculty Representatives on University Committees

University Senate

M. Kusy reported that Senate passed a policy concerning the appointment of departmental administrators. He also advised that a fourth non-academic award for graduating undergraduates was established.

- 2. Arts & Science Faculty Council
 D. Acland reported that the Dean is considering extending class time slots in line with those of the Engineering and Commerce Faculties and a motion to eliminate supplemental examinations was soundly defeated.
- 3. <u>Senate Academic Planning and Priorities Committee</u>
 There was no report.
- 4. <u>Senate Academic Programmes Committee</u>
 There was no report.
- 5. <u>Senate Research Committee</u>
 M. Kusy reported that the main issue discussed was the limited growth of research funding at Concordia.

On behalf of G. Johns, K Argheyd reported that the committee is working on a draft document to go to Senate on the needs and opportunities of designated research centres. Additionally, the committee will be sending out a request for Faculties to report on strategies to increase the level of research funding.

- 6. Academic Services Committee
 R. O. Wills reported that the development of an enrolment forecasting model is currently being addressed.
- 7. <u>University Library Committee</u>
 B. Ashforth reported widespread dissatisfaction with the acquisition budget and advised that the Vanier Library fire damage will cause structural delays.
- 8. <u>Fellowships, Scholarships and Awards Sub-Committee</u>
 A. Farhoomand reported that the motion to grant 20% of the award funds to the Faculty of Fine Arts had been defeated.
- 9. <u>Sub-Committee on Academic Computer Policy</u>
 There was no report.
- 10. <u>Computer Resources Committee</u> There was no report.
- 11. <u>Board of Governors</u> Nothing to report.
- 12. <u>Board of Graduate Studies</u>
 Nothing to report.
- X New Business
 - 1. <u>Graduate Grading System, CAFC-89-02A-02</u>
 It was agreed that this item be tabled until the next meeting of Council to allow time for the issue to be discussed by the

Graduate Studies Committee.

2. <u>C.A.S.A. Report on Student Referendum</u>
D. Ajmo announced that nomination forms for the Outstanding Contribution to Student Life Award are available and requested participation from all faculty and staff members in the nomination process. With reference to the Dean's basketball challenge, D. Ajmo advised that the athletic facilities at Loyola have been reserved for Sunday, March 19th from 11:00 a.m. to 3:00 p.m.

D. Ajmo reported that the recent referendum resulted in 1632 yes votes, 127 no votes and 44 spoiled ballots. He noted that CASA needed only 1500 yes votes to apply for accreditation which means that CASA would become the recognized body for all Commerce students. He explained that the goal of CASA is to provide improved services to students i.e. acquire computer resources, expand the business conference event, formation of an Accounting Association of Students. In conclusion, D. Ajmo thanked the faculty for their interest and support in the referendum.

3. C.G.S.A. Request for Revision of Composition of Faculty Council Membership, CAFC-89-02A-03

IT WAS MOVED BY P. STINIS AND SECONDED BY B. IBRAHIM THAT THE COMPOSITION OF THE FACULTY COUNCIL BE REVISED TO PROVIDE FULL MEMBERSHIP FOR THE ACADEMIC DIRECTOR, MBA PROGRAM.

It was noted, even though the MBA Program is the "flagship" program of the Faculty, that such a revision would have implications for the academic directors of the EMBA, DIA/DSA, M.Sc., Ph.D., and Diploma in Accountancy Programs. It was also pointed out that all graduate programs report to the Chair of the Graduate Studies Committee, the Associate Dean, Graduate Studies and Research, who is the representative of all Graduate Programs at Faculty Council. The importance of keeping a careful balance of elected and appointed members of Council was emphasized. The Chair explained that the major problems experienced to date have concerned the MBA program, i.e. space and facilities, and because of the unique status of this area the Academic Director of the MBA is currently a full member of the Faculty Administrators Committee.

P. Stinis agreed to M. Anvari's recommendation that the MRA Academic Director hold a non-voting membership.

IT WAS MOVED BY M. ANVARI AND SECONDED BY M. KUSY THAT THE MAIN MOTION BE AMENDED TO PROVIDE NON-VOTING MEMBERSHIP FOR THE ACADEMIC, DIRECTOR OF THE MBA PROGRAM.

THE MOTION TO AMEND THE MAIN MOTION WAS CARRIED (16 in favor, 3 opposed, 1 abstention).

It was noted that Faculty Council meetings were open meetings so that all academic directors could attend and request speaking privileges thereby having the same access to Council but not the responsibility to attend that membership implies.

IT WAS MOVED BY D. ACLAND AND SECONDED BY A. SATIR THAT THE MAIN MOTION BE AMENDED TO PROVIDE MEMBERSHIP FOR THE ACADEMIC DIRECTORS OF ALL GRADUATE PROGRAMS.

THE SECOND MOTION TO AMEND THE MAIN MOTION WAS DEFEATED (6 in favor, 13 opposed, 5 abstentions).

THE MAIN MOTION AMENDED TO PROVIDE NON-VOTING MEMBERSHIP WAS CARRIED (18 in favor, 4 opposed, 1 abstention).

XI Other Business

- 1. Treasury Management Centre Annual Report to Council, CAFC-89-02A-04

 The Treasury Management Centre Annual Report was received. The The Council commended M. Anvari for his efforts on behalf of the Faculty.
- 2. Report from Visiting Lecturers Committee Representative
 J. McGuire explained the Committee's functions, funding policy
 and criteria for funding. She advised that a proposal from the
 Management Department had been accepted recently and indicated
 the since the Faculty of Commerce has not made many proposals,
 the chances of approval are very good. She confirmed that
 honorariums were considered and that an interdisciplinary
 lecturer would be most attractive to the committee. In
 conclusion, she advised that the deadlines are May 1st and
 October 1st and those interested in having application forms or
 further information should get in touch with her.
- 3. Report on Space Resources, Associate Dean, Administrative Affairs

A. Rahman provided a detailed report on the use of the Faculty's space and advised that copies of the extensive written report were available. In highlighting the report, he noted that conference rooms are intensively used, the majority of graduate program classes are housed in the GM building - 80% of MBA classes are in the GM and 20% in the CB building, and about 50% of diploma program classes are in the GM building. He further noted negotiations were on going for contiguous rooms in the Hall building. With regard to the GM seminar rooms he advised that the Faculty is responsible for repairs and maintenance including the cost of labor.

A. Rahman reported that in future the University administration will focus on purchasing rather than renting properties a report to the government on this issue is currently being prepared. In conclusion, A. Rahman advised that renovation of the second floor and CASS area on the fifth floor will take place during the summer.

IT WAS MOVED BY M. SHARMA AND SECONDED BY K. ARCHEYD THAT THE MEETING BE ADJOURNED.

THE MOTION WAS CARRIED.

XII Next Meeting

The next meeting of Faculty Council will take place at 09:30 on Friday, April 7, 1989, Room AD-131, Loyola Campus.